

Statutory Notice under Art. 13 of the Privacy Code, Legislative Order No. 196/2003.

The Ermenegildo Zegna Group recognizes the importance of safeguarding privacy, and works constantly to comply with the rules of conduct and ensure that the personal details of its customers and website users are kept safe, as required under the Personal Data Protection Act, Legislative Order No. 196 of 30 June 2003 (or “the Privacy Code”, for short).

This Statutory Notice is provided under Art. 13 of the Privacy Code, and explains how the personal details of anyone visiting the website www.agnona.com are used and managed. That website (“the website”) belongs to Agnona Srl (“Agnona”, “we”), a direct subsidiary of Ermenegildo Zegna Holditalia SpA.

This Statutory Notice is also provided for the purposes set out in the Order issued by the Privacy Commissioner and entitled “*Simplified Arrangements for the Statutory Notice and Obtaining Consent to the Use of Cookies*” (8 May 2014), the Order entitled “*Guidelines on Promotional Activities and Spam Prevention*” (4 July 2013) and Recommendation No. 2/2001 (Protection of Personal Data) adopted on 17 May 2001 by the Article 29 Data Protection Working Party set up under Directive No. 95/46/EC.

Purposes for which personal details are handled

Agnona may use personal details voluntarily provided by you, the website user, and gathered through the website for the following purposes:

- a) to provide customer service and carry out any activity relating to the sale of Agnona’s products, including for instance fraud prevention, returns handling, product guarantees, customer support and interaction with our Customer Service Department;
- b) to meet our administrative, accounting and taxation obligations in relation to the sale of Agnona products, and in general to comply with our statutory or contractual obligations to you;
- c) subject to obtaining your freely-given consent beforehand (which is entirely optional and may be withdrawn at any time), for marketing purposes, i.e. for sending you newsletters or other communications by e-mail, letter, telephone, SMS and/or MMS with details of Agnona products in which you may be interested, news about Agnona and its world, events and campaigns organized by Agnona or the Ermenegildo Zegna Group or in which Agnona is taking part, and sometimes including invitations to such events;
- d) subject to obtaining your freely-given consent beforehand (which is entirely optional and may be withdrawn at any time), for the purpose of profiling users or analysing your choices and consumption habits by way of market research, in order to find out more by analysing data on preferences concerning the items purchased, and to be in a position to provide additional customized services and so offer fuller help duly targeted at your requirements;
- e) to meet a specific obligations under laws, regulations and EU provisions, and to exercise our rights in court when necessary.

Types of data gathered and arrangements for handling them

The personal details which Agnona gathers and handles may include first and last names, addresses, telephone numbers, e-mail addresses and other details such as, for instance, dates of birth. The data gathered are handled both manually and with the aid of Information and Communication Technology (the Internet, telephone, e-mail, MMS, SMS). Suitable security measures are in place to prevent data loss, unlawful or improper use of data, and unauthorized access. Your personal details will be kept only for as long as they are strictly needed for the purpose for which they were gathered, and under no circumstances for longer than allowed by law.

Providing your details; consequences of refusal

Giving us your details is necessary for sending newsletters, providing information asked for by you in relation to the purchase of Agnona products, for managing after-sales service in connection with the product and its guarantee, for customer support and for interaction with our Customer Service Department, and also for taking part in campaigns provided through the website. Failure to provide these personal details will make it impossible for you to receive the services, answers or information requested from Agnona.

Refusal to provide some of the details needed for these purposes could make it impossible to provide the services available on the website such as, for instance, provision of customer services, sending newsletters or the use of any reserved areas of the website.

Giving us your personal details for marketing and profiling purposes as described above is optional and at your discretion. Not providing details for the purpose of marketing will not affect your access to the functionalities available on the website.

Not providing details for profiling purposes will not affect your access to the website's functionalities. From time to time and depending on circumstances, you will if necessary be told whether giving your personal details is optional or mandatory: whenever it is mandatory this will be indicated with an asterisk (*).

The website does not use cookies for the purpose of profiling. You are invited to consult the website's cookies policy (link) for further information.

Communicating your details

Your details will only be handled for the purposes specified above. Those personal details may become known to the Data Processors responsible for handling them and to persons commissioned by Agnona as such, for the purposes specified above. The personal details gathered for the above purposes may be communicated to companies within the Ermenegildo Zegna Group or to individual Agnona stores for managing transactions and purchases, if it becomes necessary to do so in order to fulfil our contractual obligations to you. The data may with your consent be communicated to Ermenegildo Zegna Group companies located in European Union countries and elsewhere and engaged in the clothing, luxury goods and fashion industries for the purposes of their marketing campaigns using automated tools (e-mail, SMS, MMS, fax) or non-automated ones (mailshots, telesales) for products and/or services similar to those offered by Agnona. Those companies act as independent Data Controllers. Agnona may also communicate the data to companies outside the Group, commissioning them as "Data Processors" as defined in Art. 29 of the Privacy Code to provide various services, such as hosting, web development, IT systems maintenance, and customer care. Some of the Data Processors which may handle your personal details are listed below:

- Contact Lab, for sending out newsletters and promotional announcements;
- Altamira Srl, 53 Corso Magenta, Milan 20123, for staff selection.

For a full list of Data Processors, you can contact the Customer Service Department or e-mail customerservice.agnona@agnona.com.

Lastly, your personal details may be communicated to the police or the courts under Agnona's statutory or regulatory obligations, national or European. We may also reveal your personal details if this is absolutely necessary for the prevention, detection or prosecution of crime.

Publication of details

Your personal details will not be published, broadcast or disclosed generally.

Data Controller

The Data Controller for these details is Agnona Srl, 20 Via Vittor Pisani, Milan.

Rights of Data Subjects

As all Data Subjects, you are entitled under Art. 7 of the Privacy Code to obtain confirmation, at any time, of the existence, content and source of personal data concerning you, to check their accuracy and to require them to be supplemented, updated, or corrected. Under that Article you are also entitled to require the deletion, conversion into anonymous form or embargoing of any data handled in breach of the law, and to object on legitimate grounds to any handling of your personal data. Requests should be addressed to Agnona Srl, 20 Via Vittor Pisani, Milan, e-mail customerservice.agnona@agnona.com. To ensure that your personal details are accurate, up to date, relevant and complete you can report changes at any time by e-mailing customerservice.agnona@agnona.com.

Unsubscribing from the Agnona newsletter service

If you no longer wish to receive Agnona's newsletters or announcements promoting the services we offer, you can use the Unsubscribe link which features in every such communication, or e-mail an unsubscribe request to customerservice.agnona@agnona.com.

Consent form

As a user of this website I have read and understood the Statutory Notice provided by Agnona Srl, and give my permission for my personal details to be used for the following purposes:

For marketing and newsletters

I consent I do not consent

For profiling

I consent I do not consent

For communicating my details to companies belonging to the Zegna Group

I consent I do not consent